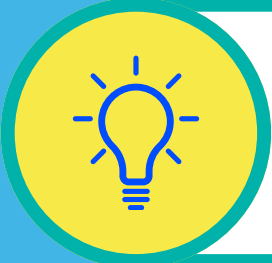


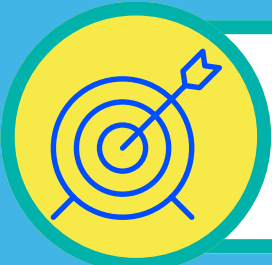


VISION-PURPOSE-VALUES



VISION

To be the unified and representative voice of Physiotherapy in the Europe Region, empowering Member Organisations to achieve excellence in the profession nationally and collaborating to foster healthier communities and citizens across the Region through unified leadership and advocacy.



PURPOSE

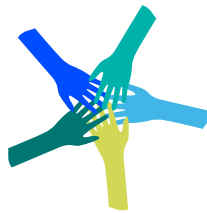
Lead, represent and promote Physiotherapy in the Europe Region, advancing the profession and influencing relevant EU and national policies in close co-operation with Member Organisations.

CONNECTING



We bring our community together through our Member Organisations, Working Groups and the wider physiotherapy profession.

BELONGING



We recognise and embrace the diversity in our community and our actions create a sense of belonging, inclusiveness and equity.

EMPOWERING



We support our Member Organisations in the service of others to create lasting change and impact.

VALUES

SUSTAINING



We commit to integrating an environmental perspective and financial cost-effectiveness in our actions.

COLLABORATING



We partner with our Member Organisations, stakeholders and others who share our values and objectives.

GOALS



REPRESENT AND ADVOCATE FOR THE PROFESSION IN THE EUROPE REGION AT EU AND NATIONAL LEVELS

- SO1:** Engage and collaborate with relevant EU institutions and European stakeholders in initiatives to ensure Physiotherapy is included and recognised as a key health care profession.
- SO2:** Demonstrate the value, cost-effectiveness and impact of Physiotherapy based on the evidence.
- SO3:** Identify, monitor and engage in EU and national policy-making that affects the profession to safeguard and elevate standards in physiotherapy education and practice within the Region.
- SO4:** Gather, evaluate and support access to European physiotherapy data to enable influencing at national and European level.
- SO5:** Promote Physiotherapy as an independent and autonomous profession.
- SO6:** Develop resources that articulate the Europe Region's stance on pertinent issues.



ENHANCE THE PROFILE OF THE PROFESSION AND THE AWARENESS OF THE ROLE OF PHYSIOTHERAPY IN THE EUROPE REGION

- SO1:** Disseminate and facilitate access to the profession's research, evidence and best practices across the Region.
- SO2:** Develop resources that establish educational and professional standards at European level and that inform Member Organisations and other relevant partners.
- SO3:** Serve as the point of reference for all matters affecting Physiotherapy within the Region and provide tailored support to Member Organisations in the domains of advocacy, education, clinical standards development and organisational governance to enhance capacity building at national level ensuring equitable progress across the Region by supporting all systems to grow, without levelling down those already excelling.
- SO4:** Foster ongoing development of education, practice, research and management that translates into high quality Physiotherapy that meets the needs of the patients and the profession.



CONNECT THE PHYSIOTHERAPY COMMUNITY ACROSS THE EUROPE REGION

- SO1:** Foster collaboration and knowledge exchange among Member Organisations within the Region to strengthen representation, voice and impact of the profession.
- SO2:** Engage and collaborate with World Physiotherapy, its other regions, speciality groups and relevant partners in areas of mutual interest.
- SO3:** Continue to develop the Europe Region's communication to ensure accessibility, transparency, and timely and effective exchange of information with our Member Organisations and stakeholders